

Caixun

Moments with you

Enriching Moments, Amusing Dreams



Top **10** TV Manufacturers in China | Leading Exporters in over **60** countries

Caixun Malaysia Sdn. Bhd. is a self-developed brand under the global business group called **Express LUCK Group**. We specialise in manufacturing world-class TVs and digital products for over 20 years, offering consumer at competitive prices in the market. We are committed to continuous improvement and innovation to keep up with the changing needs of our customers.



60 **Leading Exporter** to over 60 countries worldwide

20 **Over Years of Expertise** in TVs and Digital products

7 Top 10 **TV Manufacturers** in China for 7 years consecutively

5 **Global Manufacturing** facilities

Our Values

PEOPLE X PRODUCTS

Create products for and experienced by the people.

TALENT X TECHNOLOGY

Create best visual technology through a diversity of viewpoints.



Entertain the World

with emotion, through the power of visual creativity and technology.

Our products are designed to create unforgettable experiences that bring people together and enriching their lives through visual entertainment.

Our Global Footprint

With our huge presence in numerous countries around the world, Caixun's global footprint reflects its commitment to deliver exceptional visual experiences to diverse audiences across international markets.



More than just a brand

We are a world of dreams, companionship and endless entertainment.
We promise:



Continuous Innovation

We improve and innovate our products, with our customers' need in mind.



Boundless Exploration

We push beyond boundaries, ensuring customers enjoy the latest features.



Quality and Excellence

We strive to deliver high quality in all that we provide, whether it be services or products.



Global Presence

We devote to our customers, providing care and experiences worldwide.

Caixun

 **Google TV**

 **Hey Google**

Your Entertainment, Your Way



**Personalised
Entertainment**



**Immersive
Sensations**



**Limitless
Exploration**



NETFLIX

 **YouTube**

prime video






PROVIXIO

4K Ultra HD LED Google TV

43" | 50" | 55" | 65"



Enhanced Experience - For Life, Work & Study

Discover and acquire more than 10,000 apps easily.
Whether it's entertainment, productivity or learning, Caixun's Google TV caters to every facet and moment of your life.



Personalised Watchlist

Custom-tailored streaming and recommendations based on your interest and activities. Switch to different user profile and create or access to your own watchlist.



PROVIXIO

4K Ultra HD LED Google TV

43" | 50" | 55" | 65"



4K ULTRA HD

4K Ultra HD

Uncover the breathtaking realism with 4K UHD picture quality, bringing the finest details to life with clarity and vivid, contrast colours.



Infinite Screen, Bezel-less Design

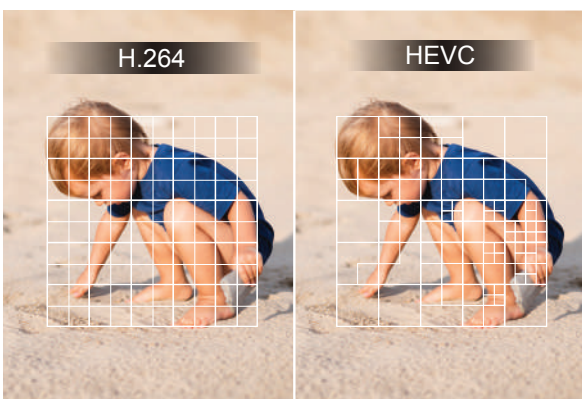
Our thin, sleek frame makes it the perfect fit for any space. Optimise your viewing experience and enjoy at maximum.



Dolby
AUDIO

Audio That Takes You Beyond

Dive into a Sonic Adventure with Dolby Audio. Elevate your movie nights with immersive sound that engrosses and enhances every moment.



HEVC
Advance™
H.265

HEVC Display

To deliver immersive visual experiences by streaming high quality videos with efficiency even in low bandwidth situations.



PROVIXIO

4K Ultra HD LED Google TV

43" | 50" | 55" | 65"



MEMC

Smoother and Clearer Motion

With MEMC technology, we guarantee better viewing experiences, reduced motion blur and upscaled screen resolution.



Hey Google

Hands-Free Smart Control

With voice assistant, you can command your TV anytime at ease, from launching apps to streaming your favourite shows or movies.



Free-form Access Controller

Easily access to various video platforms like Netflix, YouTube, Prime Video with just one press of our remote control.



Free and Easy Streaming

View and stream your favourite shows or videos easily on the big screen with our Chromecast feature.

Product Specifications

	PROVIXIO Google TV	PROXITY 2K Android TV	PROXIS Basic TV
MODEL			
	C43V1UG, C50V1UG, C55V1UG, C65V1UG	C40V1FA	C32V1H C40V1F
SIZES			
Dimensions (W*H*D) mm	43" 954.9* 553.3* 86.1 50" 1111* 642.7* 77.3 55" 1228.5* 709.9* 76.8 65" 1445.9* 830.8* 77.6	40" 903.4* 517.4* 78.1	32" 720.2* 422.8* 77.6 40" 903.4* 517.4* 78.1
DISPLAY			
Aspect Ratio	16:9	16:9	16:9
Resolution	3840* 2160	1920* 1080	1366* 768/ 1920* 1080
Display Colours	1.07B	16.7m	16.7m
HDMI Output Resolution	480i, 480p, 720p, 1080i, 1080p, 2160p	480i, 480p, 576i, 576p, 720p, 1080i, 1080p	1080p/ 720p
AUDIO			
Dolby Digital Plus	Yes	Yes	N/A
MultiStream Decoder	Yes	Yes	N/A
Stereo Sound	Yes	Yes	Yes
Equalizer	Yes	Yes	Yes
SOFTWARE & HARDWARE			
Operating System	Google TV	Android	Basic
WIFI	Yes	Yes	N/A
Bluetooth	5.1	5.0	N/A
RAM	2	1	N/A
Internal Storage	8 GB	8 GB	N/A
CPU	ARM CA53 Quad Core with TEE 1.45 GHz	ARM Cortex-A55* 4 1.45 GHz	N/A
GPU	ARM G52 MC1/ 550 MHz	Mali-G31 MP2	N/A
ANTENNA & BROADCASTING			
Analog TV	NTSC	NTSC	NTSC
Digital TV	ATSC	ATSC	ATSC
BUILT IN & SUPPORTING APPS			
Chromecast	Yes	Yes	N/A
Hey Google	Yes	Yes	N/A
ACCESSORIES			
User Manual	1 pcs	1 pcs	1 pcs
Base Stand	1 pair	1 pair	1 pair
Remote Control	1 pcs	1 pcs	1 pcs
Battery	1 pair	1 pair	1 pair
CAREranty	2+1 Year	2+1 Year	1+1 Year

Caixun

CAREranty



Caixun, we strive for perfection, whether it's our products or services. With any purchase of Caixun TV* or products, we ensure your products to be safe and insured for the years to come. With free repair or replacement, you can be confident that your money is well-spent on our products!

3 simple steps to redeem CAREranty


STEP 1

Purchase


Caixun's TV
or Projector

STEP 2

Scan QR code



STEP 3

Fill in the details



*Terms & Conditions apply. Selected models & items only.

HEADQUARTERS

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Scan QR code
to register your
CAREranty