Caixun

Moments with you



Caixun Malaysia Sdn. Bhd. is a self-developed brand under the global business group called **Express LUCK Group**. We specialise in manufacturing world-class TVs and digital products for over 20 years, offering consumer at competitive prices in the market. We are committed to continuous improvement and innovation to keep up with the changing needs of our customers.



- **Leading Exporter** to over 60 countries worldwide
- Over Years of Expertise in TVs and Digital products
 - Top 10 **TV Manufacturers** in China for 7 years consecutively
 - Global Manufacturing facilities

Our Values

PEOPLE X PRODUCTS

Create products for and experienced by the people.

TALENT X TECHNOLOGY

Create best visual technology through a diversity of viewpoints.



Entertain the World

with emotion, through the power of visual creativity and technology.

Our products are designed to create unforgettable experiences that bring people together and enriching their lives through visual entertainment.

Our Global Footprint

With our huge presence in numerous countries around the world, Caixun's global footprint reflects its commitment to deliver exceptional visual experiences to diverse audiences across international markets.



More than just a brand

We are a world of dreams, companionship and endless entertainment. We promise:



Continuous Innovation

We improve and innovate our products, with our customers' need in mind.



Boundless Exploration

We push beyond boundaries, ensuring customers enjoy the latest features.



Quality and Excellence

We strive to deliver high quality in all that we provide, whether it be services or products.



Global Presence

We devote to our customers, providing care and experiences worldwide.

Caixun | androidtv



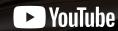
Elevate Your Sensory Experience











prime video











PROXITY

2K LED Android TV

40"



androidtv

All-in-One Entertainment

Access to more than 5,000 apps and 500,000 movies and shows with the help from Android. Range from movies and games to music.





Dolby Audio

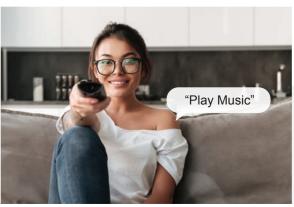
Hear and feel like never before. Indulge in a world of lifelike audio with the surround sound effect.





Connectivity Beyond the Screen

Seamlessly connect your devices to the big screen. Cast and stream bigger!





Control Your TV with just your Voice

Enjoy hands-free experience when watching TV with voice-command feature. Just command as you see fit.

	PROVIXIO	PROXITY	PROXIS
	Google TV	2K Android TV	Basic TV
MODEL			
	C43V1UG, C50V1UG, C55V1UG, C65V1UG	C40V1FA	C32V1H C40V1F
SIZES			
Dimensions W*H*D) mm	43 " 954.9* 553.3* 86.1 50 " 1111* 642.7* 77.3 55 " 1228.5* 709.9* 76.8 65 " 1445.9* 830.8* 77.6	40" 903.4* 517.4* 78.1	32 " 720.2* 422.8* 77.6 40 " 903.4* 517.4* 78.1
DISPLAY			
Aspect Ratio Resolution Display Colours HDMI Output Resolution	16:9 3840* 2160 1.07B 480i, 480p, 720p, 1080i, 1080p, 2160p	16:9 1920* 1080 16.7m 480i, 480p, 576i, 576p, 720p, 1080i, 1080p	16:9 1366* 768/ 1920* 1080 16.7m 1080p/ 720p
AUDIO			
Dolby Digital Plus MultiStream Decoder Stereo Sound Equalizer	Yes Yes Yes Yes	Yes Yes Yes Yes	N/A N/A Yes Yes
SOFTWARE & HARDWARE			
Operating System WIFI Bluetooth RAM Internal Storage CPU	Google TV Yes 5.1 2 8 GB ARM CA53 Quad Core with TEE 1.45 GHz ARM G52 MC1/ 550 MHz	Android Yes 5.0 1 8 GB ARM Cortex-A55* 4 1.45 GHz Mali-G31 MP2	Basic N/A N/A N/A N/A N/A
ANTENNA & BROADCASTING			
Analog TV Digital TV	NTSC ATSC	NTSC ATSC	NTSC ATSC
BUILT IN & SUPPORTING APPS			
Chromecast Hey Google	Yes Yes	Yes Yes	N/A N/A
ACCESSORIES			
User Manual Base Stand Remote Control Battery	1 pcs 1 pair 1 pcs 1 pair	1 pcs 1 pair 1 pcs 1 pair	1 pcs 1 pair 1 pcs 1 pair
CAREranty	2+1 Year	2+1 Year	1+1 Year

Caixun CAREranty)



Caixun, we strive for perfection, whether it's our products or services. With any purchase of Caixun TV* or products, we ensure your products to be safe and insured for the years to come. With free repair or replacement, you can be confident that your money is well-spent on our products!

3 simple steps to redeem CAREranty







*Terms & Conditions apply. Selected models & items only.

HEADQUARTERS

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Scan QR code to register your CAREranty







